

40th Anniversary Sponsorship



Manna Food Center is celebrating 40 years of service and community support. Join us as a sponsor of 40th Anniversary activities throughout the year, beginning with activities honoring the legacy of Dr. MLK Jr. and culminating in large-scale celebration. Sponsorship opportunities are available at the below levels and benefits.

\$10,000 - Presenting Partner

- Recognition in marketing materials for the event, including Manna's website & social media; includes standalone sponsor highlight social media post
- Feature in commemorative video
- Co-Branded step & repeat photo backdrop at the event
- Large company logo on 40th website and event signage
- Company name listed in Manna's 2023 Annual Report (mailed to approximately 10,000 homes)
- Full-page color ad in the souvenir program
- Speaking opportunity at the event, if desired
- Branded souvenir in guest gift bags, if desired (Sponsor-provided)
- Ten tickets to the event

\$5,000 - Sustaining Partner

- Recognition in marketing materials for the event, including Manna's website & social media; includes standalone sponsor highlight social media post
- Company name listed in Manna's 2023 Annual Report (mailed to approximately 10,000 homes)
- Medium company logo on event signage
- Half page color ad in the souvenir program
- Eight tickets to the event

\$2,500 - Supporting Partner

- Recognition in marketing materials for the event, including Manna's website & social media
- Small company logo on event signage
- Quarter page color ad in the souvenir program
- Six tickets to the event

\$1,000 - Community Partner

- Recognition in marketing materials for the event, including Manna's website & social media
- Small company logo on event signage & in the souvenir program
- Four tickets to the event

\$500 - Friend of Manna

- Recognition on Manna's website and social media leading up to the event
- Name listed in souvenir program
- Two tickets to the event

Sponsorship Agreement Form

Date: _____

Contact Name & Title: _____

Company Name: _____
(as you would like it to appear in printed materials)

Mailing Address: _____

Phone • Email: _____

Payment Options:

Check (made out to Manna Food Center)

Mail to Manna Food Center, Attn: 40th Anniversary, 12301 Old Columbia Pike, Ste. 200, Silver Spring, MD 20904

Credit Card Remittance – Fill below and email form to therese@mannafood.org

Credit Card Type: American Express Mastercard Visa

Card Number: _____

Exp. Date (MM/YY): _____ / _____ Sec. Code: _____

Name on Card: _____

Signature: _____

(*Note that the charge will show up as "Qgiv," a processing company we use to help keep our costs to a minimum)

Digital Payment – Scan the QR code or visit secure.qgiv.com/event/40thanniversarycelebration/



For any further information or inquiries, please contact Elgin Martin, Development Manager, at (301) 755-5213 or elgin@mannafood.org.