

# HEATHY FOODS: FACT OR FICTION??

### Nutrición: Realidad o ficción



fighting hunger and feeding hope in montgomery county

### OVERVIEW

Fact or Fiction?

- Common health labeling
- What do these labels mean?
- Reading ingredients
- Review





# **COMMON HEALTH-LABELING**

- All Natural
- Organic
- Cage Free
- Grass Fed
- Free Range
- Made with Real Fruit

- Heart Healthy
- Low Sodium
- No Salt Added
- Sugar Free
- Fat Free
- Low Fat
  - Reduced Fat







# If products are labeled All Natural does that makes it healthy





### True or False? *Realidad o ficción?*



# FACT OR FICTION! (ALL NATURAL)

False! *Falso!* 











All Natural means that nothing artificial or synthetic (including all color additives regardless of source) has been included in, or has been added to, a food that would not normally be expected to be in that food. It does not mean the food is healthy



### NATURAL FOOD

 Definition: Food that has undergone a minimum of processing or treatment with preservatives.

VS

In what ways have these been processed?







### WHY FRUITS AND VEGETABLES?

#### Full of vitamins and minerals

#### • Why does that matter??

Nutrient	Function	Food sources
Vitamin A	Strengthens our immunity which helps us fight off infections Improves vision in dim light Keeps the skin and the linings of some parts of the body, such as the nose, healthy	Dark green leafy vegetables such as spinach, broccoli and carrots. But also: pumpkin, liver, fish, kidney and dairy produce such as yoghurt, eggs, fortified margarine
Vitamin D	Helps the body absorb calcium Keeps bones and teeth healthy	Sun light, fish liver oils, milk, fortified margarine, eggs, liver
Vitamin E	Helps maintain cell structure by protecting cell membranes	Soya, groundnuts, fortified margarine or oil, wholegrain cereals, eggs, peanut butter, tomatoes
Vitamin K	Helps with blood clotting	Vegetables such as spinach, lettuce, cauliflower, and cabbage, broccoli, fish, liver, meat, eggs
B-group Vitamins	Help the body release energy from food Keep the skin, eyes and the nervous system healthy	Millet, sorghum, beans, peas, eggs, liver, meat, milk, fresh fruit, green leafy vegetables, wholegrain cereals





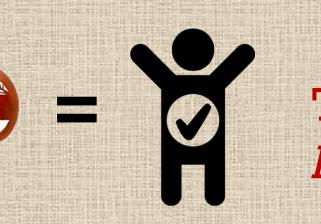




# FACT OR FICTION! (ORGANIC)

Only organic fruits and vegetables, as well as foods made with organic ingredients are healthy





### True or False? *Realidad o ficción?*

Healthy



# FACT OR FICTION! (ORGANIC)



Organic produce and other ingredients are grown without the use of pesticides, synthetic fertilizers, sewage sludge, genetically modified organisms, or ionizing radiation. Animals that produce meat, poultry, eggs, and dairy products do not take antibiotics or growth hormones.







- 1. Free of neurotoxins- Non-organic foods can contain a lot of pesticides, many of which are considered to be neurotoxins. Neurotoxins can do serious damage to the brain and nerve cells. Organic foods are free from these harmful neurotoxins.
- 2. More nutrients- It's believed that organic foods have higher levels of many vitamins and minerals and have greater antioxidant values than similar non organic foods. This can strengthen systems in your body like your immune system causing you to feel healthier overall.
- Free from pesticides- Consuming high levels of pesticides can increase your risk for developing an autoimmune disease such as lupus, rheumatoid arthritis, and others.



https://thegoodinside.com/organic-foods-impact-the-body/

### PURCHASING IN SEASON AND DIRTY DOZEN VS CLEAN FIFTEEN

#### Winter VEGETABLES

Beets

Endive

Escarole

Fennel

Frisee

Kale

Leeks

Parsnips

Potatoes

Turnips

Rutabagas

Watercress

BabyTurnips

FRUIT Apples **Blood** Oranges Cranberries Grapefruit Kiwi Lemons Limes Mandarine Oranges Navel Oranges Pears Persimmons Pomegranates Tangerines Quinces

FRUIT

Cherries

Grapes

Guava

Mangoes

Papayas

Peaches

Plums

HERBS Bay Leaves Chives Parslev Brussel Sprouts Celervroot Rosemary Chili Peppers Sage Dried Beans Thyme Jerusalem Artichokes Mushrooms SweetPotatoes Wintersquash

#### VEGETABLES HERBS Blackberries Avocados Basil Beets Blueberries Bay leaves Bell peppers Cantaloupes Borage Cabbage Carrots Chives Celery Cilantro Chili peppers Collards Dill Lavender Honevdew Corn Lemon Balm Cucumbers Eggplant Marjoram Nectarines Greenbeans Mint Limabeans Oregano Okra Rosemary Pattypan squash Peas Sage Radicchio Raspberries Summer Savory Radishes Strawberries Tarragon Summer Souash Watermelons Thyme Tomatoes

FRUITS

Cranberries

Persimmons

Pomegranates

Apples

Grapes

Pears

Ouinces

Figs

Arugula	
Asparagus	
Avocados	
Babyleeks	
Beets	

Broccoli

Cauliflower

Favabeans

Greenpeas

Mushrooms

Red potatoes

Sweet onions

Kale

Lettuce

Radishes

Rhubarb

Spinach

Greenonions

Artichokes

Spring VEGETABLES

HERBS

Chives

Dill

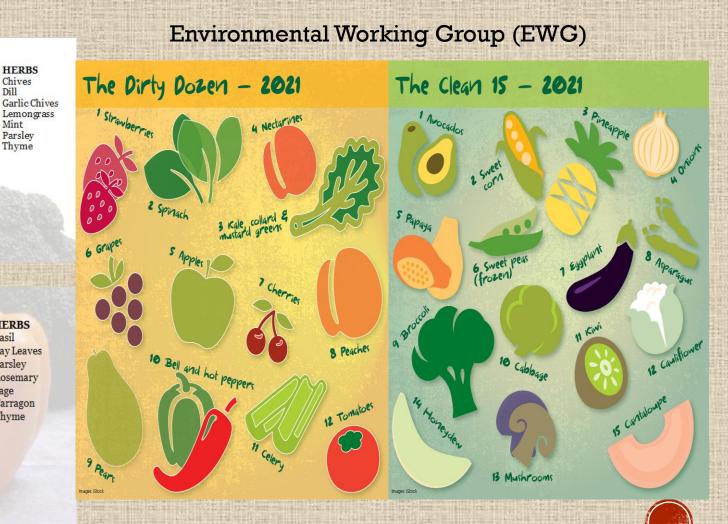
Mint

Parsley

Thyme

Pall

VEGETABLES Bell Peppers Broccoli Brussel Sprouts Cabbage Caubidge Fennel Frinse Leeks	HERBS Basil Bay Leaves Parsley Rosemary Sage Tarragon Thyme
Mushrooms Parsnips Pumpkins Red Potatoes Rutabagas Shallots SweetPotatoes Wintersquash Yukon Gold Potatoes	



### FACT OR FICTION! (SODIUM)

"Sodium Free" or "No Salt Added" labels are good ways to reduce your sodium intake.

### True or False? *Realidad o ficción?*



# FACT OR FICTION! (SODIUM)



Sodium: 320mg



Sodium: 15mg



VS





If a label says it is made with real fruit it must be healthy because fruit is healthy.





True or False? *Realidad o ficción?* 

> Manna food center

### FACT OR FICTION! (REAL FRUIT)

False! Falso!





Returned with the second secon



Most of these foods do not actually contain real fruit, just the fruit juice. They also have tons of added sugar which takes away any health benefits that it may have had.



# FACT OR FICTION! (SUGAR)

If a label has Sugar Free on it then it's a great product to eat because it has no sugar.





### True or False? *Realidad o ficción?*



# FACT OR FICTION! (SUGAR)



Here are the different sugar alcohols and chemical sugar substitutes. Notice that there is a statement that there is a very small amount of sugar added. I thought it was sugar free.

**SUGAR ALCOHOLS** (LACTITOL AND MALTITOL -SUGAR SUBSTITUTES) ARE SLOWLY METABOLIZED CARBOHYDRATES THAT GENERALLY CAUSE ONLY A SMALL RISE IN BLOOD GLUCOSE LEVELS. It is true that these items do not have added sugar but they do have artificial sweeteners that, in some studies, have been shown to cause health issues such as cancer.



### FRONT VS BACK



**ADVERTISEMENT** 

Notice the colors and the words they use to sell "health". Bright and eye catching but does that mean Cheetos are now healthy?

PARADISE MEADOW ORGANIC PREMIUM DRIED anberries ALL NATURAL + FAT AND CHOLES ng of drien USDA ORGANIC

SWEETENED DRIED CRANBERRIES NO ARTIFICAL COLORS, FLAVORS, OR PRESERVATIVES NET WT 5 OZ. (142g)

Here is where you find the true

information about what is in the

Ornanie Cranherrie

All Natural

No Artificial Flavors o Preservatives

Gluten Free

% Daily V

Calories 130

Total Fat 0

Caturated Fat 6

Total Carbohydrate 33)

Percane Darly Volues are haned or

24

DECAS

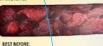
product.

Paradise Meadow Organic Dried Cranberries. Healthy for you and the environment.

At Decas, we work with organic growers to produce plump, juicy cranberries grown with no chemicals or anything non-organic. Delicious and nutritious Paradise Meadow Organic Dried Cranberries make the perfect snack or ingredient in salads and other recipes. Organic is good for you and our environment. One Third Cup Serving Equals

Since 1935, Decas Cranberry has been harvesting and processing superior cranberry products neu Cape Cod, Marsachusetts. We're a family owned Nutrition Facts farming company with a long tradition of innovation, craftsmanship and integrity.

Our commitment to quality extends beyond the products we produce, to the quality of our environment. Sustainable growing practices with respect for our land and that of the surrounding munity are another part of Decas' 75 year tradition. We strive to protect our fragile and unique ecosystem through careful st of the land



INCREDIENTS: CERTIFIED ORGANIC CRANEERRED CERTIFIED ORGANIC CANE JUICE, CERTIFIED SINFLOWER OIL

Allergy Alert: Packaged in milk, tree nuts, peanuts, wheat and stybeat

QUALITY CURRANTIED: If you have stry quest ments, e-mail us at paradisi Distributed by: Decas Granberry Products Inc., Carvet, MA 02130

www.decascranberry.com Certified organic by Stellar Certification Services Made in the USA with North American Cranbert

#### **INFORMATIONAL**



### GOOD/BETTER/BEST SYSTEM

Example: Best-Buy everything organic

**Better**- Follow EWG and buy some things organic

Good-Buy fruits and vegetables.

They're all great options! You have to do what works best for you.



## **REVIEW/TAKEAWAYS**



- If a product is labeled "All Natural" that doesn't mean that it is healthy.
- It doesn't have to be organic to be healthy. Organic foods are "cleaner" than non organic but they both have great benefits to them.
- "Sodium Free" or "No Salt Added" labels are good ways to reduce your sodium intake.
- Just because a label says it is made with real fruit doesn't mean it's healthy.
- If it is labeled "Sugar Free" it may still have small amounts of sugar, artificial sweeteners and sugar alcohols.
- "Healthy" advertising is meant to draw you in and feel that the product is healthy. Read the ingredients on the back to be sure that it is giving you what it says on the front.







